

**City of Springfield Strategic Plan
Public Health Chapter
Wednesday, March 17, 2010 – 12:00 p.m.
Jordan Valley Health Center, Rooms 2 & 3**

Present: Athena Andrade, Anne Brown, Danielle Conti, Gaylynn Crosby, Mary Ellison, Jean Grabeel, Marilyn Hill, Mary Kromrey, Marilyn Lyons, Jon Mooney, Carmen Parker-Bradshaw, John Rush, Vicki Sanchez, Brad Toft, Alison Wilson, (Kristina Rosewell, recorder)(Lindsay Ball, David Ferguson – MSU Nursing students)

Printed Materials Provided:

- 1) 2010 Community Strategic Planning Process Flow Chart (City Administrator copy, full color)
- 2) City of Springfield Strategic Plan Public Health Chapter 2/17/10 Meeting Minutes
- 3) Access to Health Sub-Committee Draft Themes and Vision Statement
- 4) Healthy Lifestyles Sub-Committee Themes and Statement
- 5) Chronic Disease Sub-Committee 3/10/10 Meeting Minutes
- 6) Comparison of Various Community Assessments
- 7) Closer Look at Vision 20/20

Carmen Parker-Bradshaw called the meeting to order at 12:05 p.m.

Three new members were introduced: Danielle Conti, Family Violence Center Development Director, who replaces Citizen Representative Chris Floeur; Athena Andrade Network Representative, 40 under 40/Springfield Area Chamber of Commerce; and, Anne Brown, former 24 years Budget Management Director Cox Health/current community volunteer.

Committee reviewed minutes from the February 17 meeting. Parker-Bradshaw called for a motion to approve. Gaylynn Crosby motioned for approval, Jon Mooney seconded the motion, all members voted in favor and the motion carried.

Representatives from each sub-committee gave reports.

Chronic Disease: Marilyn Hill

The definition of chronic disease was reviewed. Themes are prevention, education, management, support. Among the chronic diseases identified are heart, lung, cancer, stroke HIV, and Veterans PTSD. Controllables are tobacco, obesity, access to screening, environment (i.e. grocery stores, parks/trails, farmers markets), education (i.e. parents as teachers), and management referrals into care/support. MSU graduate students will be helping to pull data together. The Chronic Disease Sub-Committee feels that duplication of services is good but an efficient network to promote and publish resources is needed.

Public Health Chapter Committee discussed target audience and agreed that it encompasses all ages and Springfield regionally. Toft said objectives when narrowed by target/id particular demographics.

Healthy Lifestyles: Vicki Sanchez

Definition/Statement from Healthy Lifestyles March 12 meeting was read. Definition was changed to be more positive by adding sustainability, and to promote and support. Sanchez said the statement still needs a little refinement. Themes identified are nutrition, physical activity, education, behavioral change, tobacco, mental health. Childhood obesity has been identified as a big issue. Ways to address themes were discussed, i.e. urban gardens, focusing on 'awareness' rather than 'education' as a more positive approach. Mental health will be recurring in all areas – chronic disease, healthy lifestyles, and access.

Committee discussed overlapping and how to not duplicate work.

Access: Gaylynn Crosby

The bulk of the first subcommittee meeting was identifying oral and medical. This also overlaps into healthy lifestyles and chronic disease. A draft of the Vision Statement was read. It is crucial that change has to be community wide, coordinated well, and very deliberate. Lack of access affects the overall economy, i.e. job performance, feeling of well being.

Parker-Bradshaw reported that a fourth element has been added to the strategic plan work and asked the committee to note it. In addition to sustainability, reducing poverty and regional scope, all planning chapters will be also focusing on citizen engagement.

Toft asked for feedback on the sub-committee reports.

Public Health Committee discussed how to process and avoid duplication of work. It was decided to note crossover of resources, services and management opportunities during sub-committee work.

There are many recurring themes identified by the three sub-committees. Kromrey said the Public Health Chapter has identified approximately 12 main themes and suggested each subcommittee formulate objectives to the themes they have identified.

Parker-Bradshaw said there are ancillary services and wrap around services and an exhaustive list with supportive functions is needed.

Mary Ellison suggested that policy also needs to be included (i.e. work place, etc.) Toft said this is a good point and that adding policy can be a big part of solutions.

Toft suggested that the Public Health Chapter will be submitting needs in the first draft, for instance showing the gaps where public transportation is needed.

Co-Facilitators Parker-Bradshaw and Toft, along with Kromrey are meeting regularly to look at the collective work of the Public Health Chapter and its subcommittees during the process.

Committee reviewed the definition and vision statement and agreed that it needs to be broad based. Sanchez said a 'vision statement' defines where you want to be years from now. Jean Grabeel said the mission statement should encompass and define why people would want to move here. Committee discussed including 'vibrant, thriving, opportunities for success' in the language.

The committee discussed vision statement versions including 'a healthy community where everyone can thrive' and 'a healthy community that encourages a thriving lifestyle for everyone'.

The next meeting is scheduled for Wednesday, April 21, 12:00 p.m. at Jordan Valley Health Center. Kromrey reported that the committee will do an exercise using large post-it notes for recurring themes and little post it notes for the group to write on and put where appropriate on the big post it notes.

Toft referred to the handouts provided and advised sub committees to continue meeting and refining keeping with the new mission statement.

The meeting adjourned at 1:00 p.m. Minutes respectfully submitted by Kristina Rosewell.